

SV-Fifth Generation

Welcome to the current portfolio of companies in TechBA 2009

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Bio-Companies

CONABIO



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Biocompact is a liquid that is combined with roadbed or foundation soil to bind soil components and deliver a solid, long lasting foundation. Benefits include 30%-40% lower development and maintenance cost for dirt, gravel, and improved roads, parking lots, airport runways, dams, and building foundations. Biocompact enables compacted soils to last up to 2x longer than with standard construction.

Innova Biotec



Hector Uruga - CEO
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We are a modern agro-bio company that offers high quality biological products, and integral quality services, to solve real problems in the fields. The implementation of our program results in a productivity increase of at least 25% on average. Our prices are very competitive and our products are environmentally friendly—producing crops that are safe for human and animal consumption.

Nautor Pharma



Diego Favarolo - CEO
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Nautor Pharma has developed an innovative product to replace the use of chlorine for swimming pool maintenance. Our main product (Biopiscinas®) is easy to use, healthier than chlorine and highly efficient. The technology relies on a molecule (polymer) with strong disinfectant power, as it works against algae, virus and bacteria.

Sinaloa Seafields



THE LEADING GLOBAL PROVIDER OF PREMIUM GREEN SEAWEED

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Industry: **Clean and Sustainable Technology**

Sinaloa Seafields International, Inc. (SSI), has developed patented technology that allow for the first time high yield culture of the premium quality macroalga *Ulva clathrata*, (know as “Aonori” in Japan) which is the row material for manufacturing the best sushi wrap).

This new and revolutionary technology enables SSI to farm seaweed in terrestrial ponds with low costs and sets a new gold standard for efficiency and sustainability in biomass production, using no arable land and eliminating the use for fresh water.

Food Companies

Productos Nival



Liliana Fausto - CEO
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We are a processed food manufacturer featuring our brand Salsabor®, a series of exciting dehydrated sauces that are 100% natural, without colorants or preservatives. We offer 4 distinct flavors that are all easily made in less than three

minutes! We bring the taste of the Old Country to your table in a flash. We are the dehydrated salsa leader in Mexico.

Trizalet



Julia Shinagawa - Business Development
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Trizalet produces and sells corn healthy and delicious Tostadas. Our products are completely natural, and do not contain any preservatives nor colorants. We developed the TostadaSalud™ process which starts with natural products and uses our own BAKING method to give our tostadas special “crunchiness” (freshness) and great flavor.

Call-Center Companies

Acob



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We specialize in increasing companies' sales opportunities by 50%. If your company wants to focus its marketing strategy effectively, we can help you by enriching, integrating and mining your customers' data. Our clients have included the largest business shows in Mexico such as: the Construction Show, and the Small and

Medium Companies Forum, hosting over 100,000 attendees. If you are interested, we can arrange an appointment free of charge.

B-connect



Megally Gamez - Commercial Director
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B-Connect provide expert contact center solutions with over 14 years of experience serving several fortune 500 companies. Our flexible centers are some of the most advanced in the industry, and provide a scalable solution to meet your needs today and in the future. Our services allow you to reduce operational cost, boost your business, and increase profits. Solutions and services are designed so you can focus on your business and never be out of touch with your clients.

Cointsa



Oscar Perez - Business Developer
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COINTSA is a Contact Center specialized in customer care for prepaid mobile phone users. The Hispanic market is valuable and we are aware of the differences between English-speaking and Spanish-speaking customers. We help our customers focus their efforts on their core business, while we support them in getting a faster time to market thus increasing their market share.

Contact Forum International



Gonzalo Garcia - Business Development
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CFI provides expert advice and can establish the right match between US companies and Contact Centers in Mexico & Latin America. Based on your companies' requirements, we provide the best solution. We offer a lower price while assuring the high quality and reliability of the service provider.

iVoice



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iVoice USA is a full service provider of strategic inbound and outbound customer communications, data collection and business outsourcing solutions, a state of the art call center, that enables communication and business outsourcing solutions for the Spanish speaking population living in the US. By combining cutting edge technology, with highly trained college graduates from Mexico, we provide our clients with services that add value to the fastest growing segment in the US market.

Targets its services to US Spanish Speaking population by offering superior quality via the exclusive utilization of highly trained, college graduates from Mexico on all client programs **Offers** ample experience in developing contact center solutions designed to improve the productivity and effectiveness of companies

Konexo



Veronica Lara - Sales and Marketing Director
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We are a contact center specialized in customer care solutions—we help our clients build customer loyalty, improve their customer satisfaction and lower their operation costs. This is achieved through our selection and maintenance of highly motivated agents that are committed to our client's goals and work hand in hand with our clients. Companies such as Mexicana Airlines, Fiesta Americana, Fiesta inn Hotels, ING Retirement Funds Divison, and DISH that focus heavily on service and customer satisfaction have trusted us in making this possible.

MDY Contact Center



Ricardo Galaviz - Sales Manager
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www.mdycontactcenter.com

We are a Mexican Call Center company and we have specialized in Customer Service campaigns for over ten years. Our clients are in the telecom, retail and automotive industries. We own five facilities in Mexico and two more in South America (Peru). We are seeking to expand our bilingual services into the US market by gaining business partners and new customers.

Next Contact



Margarita Rodriguez - Chief Operating Officer
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Next Contact delivers Call Center Solutions to guarantee and increase your customers' satisfaction. We can connect to any Call Center to remotely monitor every interaction they have with your customers. As a third party in the process we ensure that your required quality standards are fully met.

Otasa -- eSerenata



Gonzalo Alvarez
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Otasa offers solutions to people by utilizing modern and advanced telephone contact technology. Our main expertise is in telemarketing; 80% of our sales representatives have been with us for over a year; we have sold more than 1,000,000 products to customers in the last four years.

Sogesi



Jorge Guerra - CEO
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We are one of the twenty most important companies in the Mexican Call Center industry. We have advanced technological infrastructure and the resources to take

5000 calls per hour, working 24 hours seven days a week. We help with the sale of products and services, customer service and recovery of debits.

Telat



Juan Jose Zerboni - Business Development Director
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TELAT is a Call Center specializing in customer service and sales. Our high operating standards have allowed our clients to reduce their costs while enhancing their revenues. With online management tools and a solid operating process we have repeatedly demonstrated astonishing cost decreases and sales increases.

Medical Devices

Zerta Technologies



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Industry: Medical Devices

In Zerta we do research and development for medical electronic devices and our specialty is in the diabetes sector.

Our innovating, painless and non-invasive wound care treatment helps in the prevention and healing of the Diabetic ulcers and chronic wounds, we achieve this by improving the nerve connectivity and increasing the blood flow in the affected area.

This treatment is a good way to prevent and in most of the cases avoid amputations, bringing to our patients and their relatives a better quality of life.

Clean Energy

Irbis



Enrique Cossio Vargas - Founder and CEO
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We sell organic fertilizers produced by recycling free organic waste from urban farmers markets, etc. Costs and prices are lower than chemical fertilizers and soil and water quality is improved rather than destroyed.

IT Companies

Aprentix, in Mexico ADCOM



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Puebla, Puebla

Aprentix delivers solutions -as SaaS- for private foundations, academic institutions and public charities that improve their management -grant processes, monitoring programs, etc.- with saving up to 50% of operational costs.

Auronix



Martha Cepeda - CEO
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Auronix helps companies stay in touch with their clients either by automated phone calls or by text messaging (SMS) with no need to have telephone lines or call-center equipment. Available in the US and Mexico, this software as a service is ideal for debt collection, surveys, telemarketing, appointment confirmation, web call-back and political campaigns.

Baja Logics



Juan de Dios Ledezma - CEO
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NFT is a prime time ready SaaS platform for growers and distributors to quickly and efficiently set-up an online dashboard allowing immediate case level product traceability and supply chain wide product traceback and traceforward to help identify the source and contain the scope of a public health hazard.

CIMA Trucks



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CIMA CI International Inc, a software company that offers maintenance & logistics solutions for the ground transportation industry, integrating the dispatch, maintenance, and administrative areas of any fleet company. Our solution CIMA truck allows you to improve the everyday operations, fostering productivity and reliability based in our core technology and service capability; it helps optimize and control the resources of operations, reduce costs and increase the productivity, safety and customer service.

Dextra Media



Fernando de la Torre - Business Development
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A primary digital production company focused on Adobe Flash and Flex. We support agencies with pixel-perfect productions delivered on time and budget working as a seamless extension of their team – or a full production shop behind the scenes.

Digital B2B



Gabriel Rosales - CEO
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<http://www.digital-b2b.com>

Procurement divisions of industrial companies call us when they want to improve their communication with their supplier network. These divisions want to increase their profits by reducing costs and expenses by efficiently managing their supply chain, optimizing inventory levels and guaranteeing 100 % on time delivery and compliance. Our customers include over 2,000 suppliers of Colgate, Tupperware and Novartis.

EchoPixel



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Industry - Medical Devices.

There are 14.2 million optical colonoscopies performed every year at an average cost of \$2,000 each (a 28 billion/year potential market only in the US). Still, 150,000 people develop colon cancer and 60,000 die every year.

Echopixel is introducing a **non-invasive** colon cancer screening solution that enables doctors and radiologists to use computed tomography (CT) images of a patient's abdomen and display a 3D model of a patient's colon. With this tool, any medical professional can examine the entire colon by using a **navigate and detect** approach to identify most polyps or other abnormalities, the cause of cancer.

Home Terminal Solutions



Jose Smeke - Founder and CEO
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www.mybill-e.com

We can help your company save \$50 million by avoiding the printing and delivery logistics, millions of envelopes per month, with a simple process Home Terminal Solutions has developed. Please contact us for a demonstration.

Infolink



Jose Antonio Gonzalez
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Infolink is a unique Product Support Outsourcing provider. Our Product Support Environment is an innovative process with which we design and integrate the components of your user support system, which you need to launch successfully and maximize positive user support experiences. The PSE allows for the integration of self-help tools such as a support portal, tutorials, product documentation and a knowledge base WITH the nearshore help desk to provide support through web, chat, e-mail and voice. Infolink helps companies cut response times and support

costs up to 50%, improve user satisfaction, and reduce your company's risk of customer defection.

The PSE is aimed at software and hi-tech product companies, as well as designers of customer service applications within corporate IT groups.

intelSys



Jose Roberto Olivas Mendoza - CEO
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IntelSys delivers a complete solution to agricultural businesses that significantly improves product quality, inventory management, operational efficiency and cost management.

Prospect Factory



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Prospect Factory, a company with offices in Mexico City and Silicon Valley, provides qualified leads through on-line marketing strategies that help increase sales. We can well position your company on Google in less than 72 hours and then implement a strategy to place your business within top pages for specific searches on Google, Yahoo, MSN, Social Networks and other Internet search engines.

Quadrantix



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We help our customers improve their software development costs by providing nearshore sourcing services with integrated Oracle technology.

Tech & Business Consulting



Agustin Gonzalez - President and CEO
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Smart Tec provides a sophisticated real-time marketing and promotion platform that enables manufacturers and retailers to influence purchase decisions at the moment of product selection and point of sale. The system integrates business intelligence technology that enables the retailer and manufacturers to continuously evaluate and adjust marketing programs to maximize sales.

Profuture Inc. // Techsys



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Profuture Inc, is a software development company with 7 years of experience, located in Silicon Valley, Arizona and México, oriented to provide software solutions for the small and medium manufacturing industry. We detected some problems related with the manufacturing process, such as high production costs, delays for obtaining reports and indicators, not reliable info, and some others. Our solution, Manufacturing Control System (MCS), is a dashboard and reporting system that controls and exploits the production line info, managers can keep track in real time the production process, in a glance, have full control over their business and make better and on-time decisions that allow them to drop costs and increase their sales. Also, MCS helps to save time invested in data entry, creating the executive reports and sharing the information between all the departments involved. MCS increases the supervisors' productivity too, because they are not going to be wasting their time creating spreadsheet reports anymore.

Ubilogix



Christian P. Garcia - CEO
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Ubilogix provides solutions that facilitate the rapid and efficient testing and debugging of highly complex wireless sensor networks.

xpertal



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Operations: Monterrey, Mexico & Santa Fe, Argentina

Industry: System Integrator

“Xportal provides system integration capabilities to its customers using the latest technology tools based in Services Oriented Architecture (SOA) from its partners Oracle, Sun, Microsoft, SAP and Metastorm. With more than 10 years of experience and the best qualified team, Xportal maps processes and their interactions inside and outside enterprise applications, solving system integration issues, saving time and money to its clients, while facilitating their business growth.”

Xportal Software



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We are a software company with over 10 years in business, our flagship product xPortal Server is a software that automates, executes, and monitors business processes from beginning to end by connecting people to people, application to

application, and people to application. Our main customers are global companies such as British American Tobacco, Praxair, HEB, Principal Financial Group.

ZacSoft



Raymundo Ceja - CEO
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Charting has been a complicated issue for doctors since they have to invest money on technology and to keep up-to-date with their systems. At aleevia.com we provide them with a very affordable powerful internet based solution -accessible anywhere- that takes away all their tech concerns and simplifies the whole charting process, plus gives them marketing tools to get more patients and strengthen their relationships. With aleevia doctors can improve their productivity and see at least one more patient a day.

] ZOE IT CUSTOMS CORP.



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ZOE IT CUSTOMS CORP. is a software solution for the Import/Export Industry, our company was established in 2000. Actually we have more of 500 customers, 2,000 users and an average of 3,000,000 Import/Export tracking operations per year. Giving service in the **USA, Canada, Mexico and Central America.**

All International Industries that work under a TIB Program (Temporary Importation under Bond). MUST to have by LAW an **IMPORT/EXPORT** system

With **ZOE IT CUSTOMS SOFTWARE** ® we help our customers in:

REDUCE THE RISK in their foreign trade operations, like shipping, duty payments, HTS (harmonized tariff Schedules) restrictions errors, and do not extend the expiration of the bond period.

REDUCE THE COSTS reducing personal, eliminating the warehouse use and the optimization of the freight operations.

Also with **ZOE IT CUSTOMS SOFTWARE** ® you obtain Interfaces with **US CUSTOMS** trough **C-TPAT, ABI,AES,E-MANIFEST** programs and with ERP'S like **SAP, ORACLE and BAAN**

Manufacturing

] **Lasser Tech**



Sofia Acosta - Founder and General Director
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www.lasertechsite.com

We specialize in the design and construction of customized laser systems, according to the specific needs of each industry. We can offer our customers up to 50% time savings for their materials processing, 20% reduction in waste materials and an increase in their employee productivity by using friendly laser technology. Our potential customers are manufacturing industries that need to cut, engrave, mark, drill or inspect their materials or products.

Macrivcel



Francisco Meza - Business Development
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www.macrivcel.com.mx

Macrivcel was launched in 1994 and produces high-quality satin glass. This glass is highly decorative and has strong isolating properties. It is currently used in buildings, furniture, framing, etc. Most of the satin glass in the market is currently produced in Europe by treating the surface of glasses. Macrivcel developed a proprietary technology for the chemical treatment of float glass sheets, coating them on both sides with a satin or an anti-reflective finish. Moreover, the treatment can be applied to sheets of any size and depth – These highly desired features cannot be accomplished with existing technologies, and as a bonus Macrivcel technology is 40% cheaper.

Optical Companies

Prefixa



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Industry: Start-up in 3D machine vision

We offer the Orbiter3D inspection camera, software and complete inspection solutions. Our proprietary technology, can recover full and dense 3D profiles with

micron level accuracy ten-times faster than competition. This enables in-line 100% inspected pieces in precision manufacturing production in electronics, medical devices and micromechanical systems. In precision manufacturing, quality assurance, tolerance validation and early surface defects detection reduces costly rework or rejection in complex assembled products.